

### Executive

Melissa Petriglia  
Clinical Director

Todd Snooks  
Team Lead

Amanda Goodfellow  
Treasurer

Barbara Griffin  
Mental Health

Saul Almeida  
Paramedic

Kyle Kavanagh  
Fire Services

Michelle Vincent  
Police

Deanne Garcia  
ER Hospital Staff

Lisa Woodcock  
Spousal

### Gala Chairs

Steve Horner

Todd Snooks

### Gala Committee

Karian Guimond

Matthew Simon

Saul Almeida

Melissa Petriglia

Lina Gallo

Bob Athwal

Rebecca Boyd

## MASQUERADE GALA “UNMASK THE SILENCE”

York Region Critical Incident Stress Management (CISM) Team is hosting a Masquerade Gala fundraiser to celebrate 20 years of service to emergency first responders. One of only a few in Canada, the York Region CISM Team is a multi-disciplinary organization with volunteer peer members from York Region Paramedic Services, Fire Services, Hospital Emergency Room Nurses, York Regional Police Officers and Communicators, volunteer Chaplains, and Mental Health Professionals. Team members volunteer their time to assist emergency service workers and their families cope effectively following traumatic events to reduce potential effects of Operational Stress Injuries and Post-Traumatic Stress.



York Region CISM Team has and continues to support York Region’s emergency first responders and their families through one-on-one and group interventions following traumatic incidents including: line-of-duty deaths, adult and child homicides, infant and child deaths, injuries suffered by first responders, fatal motor vehicle collisions, suicides, incidents of domestic violence, and police involved shootings.

Our team has been called upon provincially, nationally and internationally. Team members responded to the Swiss Air disaster off the coast of Peggy’s Cove in Nova Scotia, to the World Trade Centre attack in New York City and to hurricanes Katrina and Rita in the United States. We are currently on standby with the Canadian Critical Incident Stress Foundation for deployment to Fort McMurray, Alberta should the request for assistance be made.

Our goal is to continue helping all our emergency first responders and their families build resiliency and coping skills in order to be healthy and effective in their mission to serve the citizens and businesses of York Region.

We are looking to you our community and business leaders to help us reach this goal through your financial support.

Any inquiries regarding our event and sponsorship opportunities please contact :

Lina Gallo at [sponsorcism@gmail.com](mailto:sponsorcism@gmail.com) or

Steve Horner (416) 417-4204 [cismgala@gmail.com](mailto:cismgala@gmail.com)

Thank you for your support of our team and your emergency first responders.

## CELEBRATE 20 YEARS WITH US !

# SPONSORSHIP LEVELS

## Team Values:

The York Region  
CISM Team values  
the mental  
wellbeing,  
psychological  
resilience, right to  
confidentiality and  
respect for all  
people receiving  
services.

**EVENT EMCEE**

## Stu Jeffries

from the #1  
radio station  
in the GTA  
**BOOM 97.3**

**ENTERTAINMENT**



Dueling Pianos  
Eddie & Quincy

## **PRESENTING SPONSOR    \$10,000.00 (only 1 available)**

- ◆ 16 tickets to the event if desired
- ◆ Verbal acknowledgement by M.C. during event
- ◆ Prominent Name/Logo on all printed materials before and at the event and on electronic screen during event
- ◆ Name/Logo on York CISM Team website for 1 year following event

## **PATRON SPONSOR    \$5,000**

- ◆ 8 tickets to the event if desired
- ◆ Verbal acknowledgement by M.C. during event
- ◆ Name/Logo on event program at event (full page)
- ◆ Name/Logo on York CISM Team website for 6 months following event

## **PARTNERING SPONSOR    \$2,500**

- ◆ 2 tickets to the event if desired
- ◆ Verbal acknowledgement by M.C. during event
- ◆ Name/Logo on event program at event (1/2 page)
- ◆ Name/Logo on York CISM Team website for 3 months following event

**FRIEND SPONSOR     \$1000.00**

- ◆ Name on event program at event (1/4 page)
- ◆ Name on York CISM Team website until event



**BROUGHT TO YOU BY     \$500.00**

- ◆ 11 x 14 signage at the respective event table (to be provided by sponsor)
- ◆ Name on York CISM Team website until event

**Sponsorship Opportunities at this Level include:**

Cocktail Hour / Evening Sweet Table / Masquerade Masks

Entertainment / Silent Auction / Basket Raffle

**MASQUERADE GALA “UNMASK THE SILENCE”**



York Region CISM Team

271 Shaw Blvd

Richmond Hill, ON

L4C 5T9

Phone: 289-383-2304

Email: yorkcism@gmail.com

**Our Team Mission Statement:**

Through the provision of services that are comprehensive, integrated, systematic and multi-component; the York Region CISM Team will provide proactive education and confidential reactive interventions for emergency service members and their families.

PayPal donations accepted online at

[www.yorkcism.ca](http://www.yorkcism.ca)

# SPONSORSHIP SUBMISSION FORM



<b>Corporate Information: For your convenience this form may be filled and e-mailed or printed and completed.</b>									
<b>Business Name:</b>		<b>Contact Name:</b>							
<b>Business Address:</b>		<b>Signature:</b>							
		<b>Phone:</b>							
		<b>Email:</b>							
<b>Sponsorship options: Please visit <a href="http://www.yorkcism.ca">www.yorkcism.ca</a> for full details of each sponsorship level or contact a member of the CISM Team. All sponsors and donations will be acknowledged at the event and on the York CISM Team website.</b>									
<b>Presenting: \$10,000.00</b> Benefits include 16 tickets if desired.	<b>Patron: \$5000.00</b> Benefits include 8 tickets if desired.	<b>Partnering: \$2500.00</b> Benefits include 2 tickets if desired.							
<b>Friend: \$1000.00</b> Benefit includes ¼ page ad in event programme.	<b>Brought to You By: \$500.00</b> <p style="text-align: right;">Indicate Choice from list below:</p> <table style="width: 100%; border: none;"> <tr> <td>Cocktail Hour</td> <td>Masquerade Masks</td> </tr> <tr> <td>Evening Sweet</td> <td>Basket Raffle</td> </tr> <tr> <td>Table Entertainment</td> <td>Silent Auction</td> </tr> </table> <p>A sign (11x14) provided by you will be displayed at the Gala.</p>			Cocktail Hour	Masquerade Masks	Evening Sweet	Basket Raffle	Table Entertainment	Silent Auction
Cocktail Hour	Masquerade Masks								
Evening Sweet	Basket Raffle								
Table Entertainment	Silent Auction								
<b>Silent Auction Donation:</b>	Please provide item description and value: <a href="#">Click here to enter text.</a>								
<b>Logo/Advertisement supplied emailed to <a href="mailto:cismgala@gmail.com">cismgala@gmail.com</a> (PDF / JPEG / MS Word)</b>									
<b>Please make cheques payable to: York Region CISM Team</b>									
<b>Date:</b>		<b>Cheque #</b>							
<b>Payment by Credit Card: Mastercard</b>	<b>or Visa</b>	<b>#</b>	<b>Expiry: (mm/yy)</b>						
<b>Name on Card:</b>		<b>Signature:</b>	_____						

271 Shaw Bl.  
Richmond Hill,  
Ontario, L4C 5T9  
Canada

Charitable Organization: 86806 6515 RR0001

[www.yorkcism.ca](http://www.yorkcism.ca)  
Steve Horner: [cismgala@gmail.com](mailto:cismgala@gmail.com)  
Lina Gallo: [sponsorcism@gmail.com](mailto:sponsorcism@gmail.com)